THREE MAJOR GLOBAL MISSION CHALLENGES

10/40 Window

Post-Christian Window

Urban Window
Global Average

For every 1 million people, there are 2,500 Seventh-day Adventists.
Mission Challenge: 10/40 Window
Outside

For every 1 million people, there are 6,530 Seventh-day Adventists

Mission Challenge: 10/40 Window
For every 1 million people, there are 600 Seventh-day Adventists.
Population Inside the 10/40 Window

5.33 billion
3.28 billion are unreached.

That’s about 62% of people in the 10/40 Window.
Only 3.3% of Christian missionaries go to the 10/40 window.
ADVENTIST CHURCHES

86,148

Outside

Mission Challenge: 10/40 Window
ADVENTIST CHURCHES

11,663

Mission Challenge: 10/40 Window
Outside

CHURCH MEMBERSHIP

19,497,326

Mission Challenge: 10/40 Window
Inside

CHURCH MEMBERSHIP

2,737,080

Mission Challenge: 10/40 Window
Outside
SECONDARY SCHOOLS
503
Mission Challenge: 10/40 Window
Inside
SECONDARY SCHOOLS 65
Mission Challenge: 10/40 Window
TERTIARY SCHOOLS

Mission Challenge: 10/40 Window
Inside

TERTIARY SCHOOLS

22

Mission Challenge: 10/40 Window
Outside
ORDAINED MINISTERS
14,568
Mission Challenge: 10/40 Window
Inside

ORDAINED MINISTERS

2,381

Mission Challenge: 10/40 Window
Outside
HOSPITALS 161

Mission Challenge: 10/40 Window
Inside

HOSPITALS

Mission Challenge: 10/40 Window
CLINICS AND AIR BASES

45

Mission Challenge: 10/40 Window
Mission Challenge: Asia
The total area of Asia is about 17.2 million sq miles.

The moon: 14.6 million sq miles.
60% of the global population live in Asia.
45 out of 48 Asian countries are in the 10/40 window.
Asia Stats:

More than 50% of the world’s population lives in India and China.

Mission Challenge: Asia
Asia Stats:
India is the most populated country.
Asia Stats: Uttar Pradesh is the most populated state in the world with 200 million people.
Asia Stats:

Tokyo is the most populated city in the world, with 37 million people.
Asia Stats:
Java is the most populated island in the world with 140 million people.
Mission Challenge: Post-Christian Window
About 1.1 billion people identify as post-Christians, atheists, or post-moderns.
This makes up the third largest “religious” group.
People between the ages of 16-25 are the least religious.
Mission Challenge: Urban Window
543 cities have one million inhabitants or more.
These cities average 1 Adventist per 89,000 inhabitants.
The global average is 1 Adventist for every 358 inhabitants.
“Forty-nine cities of a million or more people have fewer than 10 Adventists, and 43 have no Adventist presence.”

- Frontline (Vol 24, No 1)
Mission Challenge: Discipleship
More than 4 in 10 church members are leaving.

Mission Challenge: Discipleship
In 2022, 961,037 losses were reported.
General Mission Facts
A new Adventist church is organized every 3.49 hours.
235 countries are recognized by the United Nations.
212 countries have established Adventist work.
More than 22.6 million people have been baptized into the Adventist faith.
255 Languages are used in Seventh-day Adventist publications.
Growth Since Global Mission Began
CHURCH MEMBERSHIP

1990: 6.7 M
2022: 22.2 M
ORDAINED MINISTERS

1990: 11,715
2022: 21,839
SCHOOLS

1990: 5,262
2022: 9,836
HOSPITALS AND SANITARIUMS

1990: 154

2022: 232
“Seventh-day Adventists are presently the largest Protestant faith-based health-care provider in the world.”

- Peter N. Landless, Adventist World
Matthew 24:14

“And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.”