

# MISSION REFOCUS

THREE MAJOR GLOBAL MISSION CHALLENGES



Center for East Asian Religions

Center for Secular and Post-Christian Mission

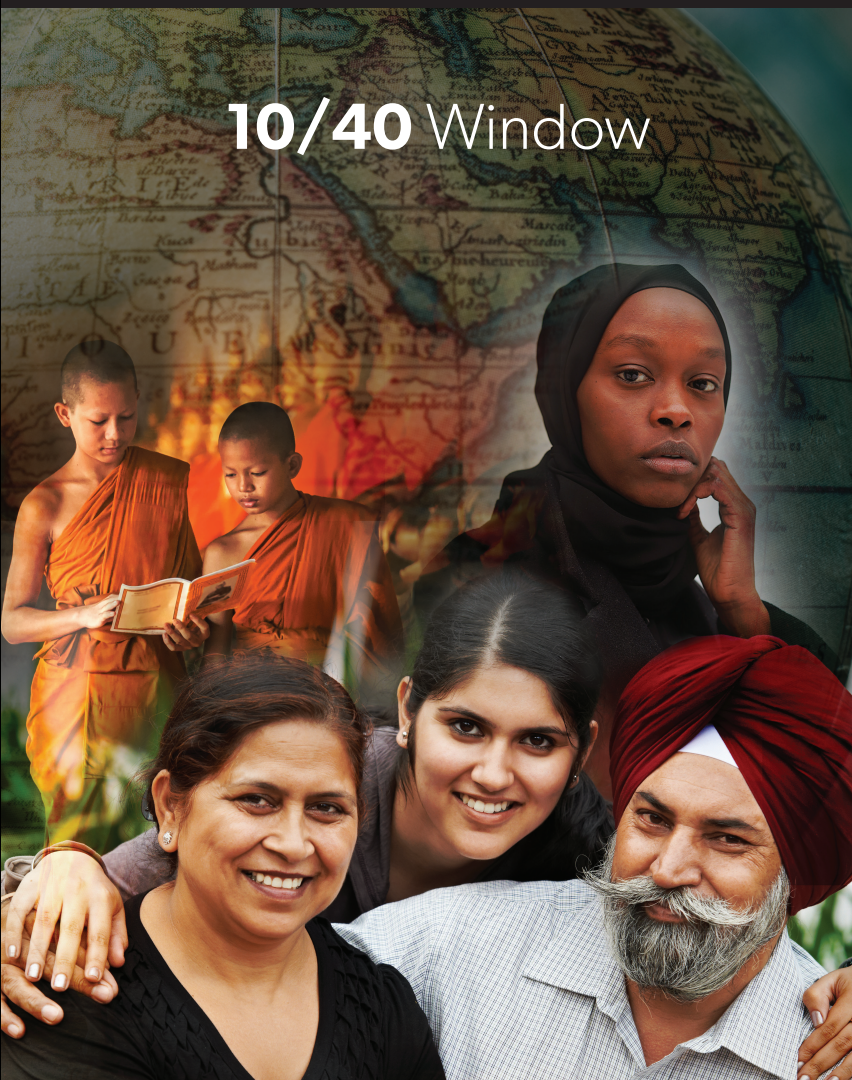
Center for South Asian Religions

Global Center for Adventist-Muslim Relations

Global Mission Urban Center

World Jewish-Adventist Friendship Center

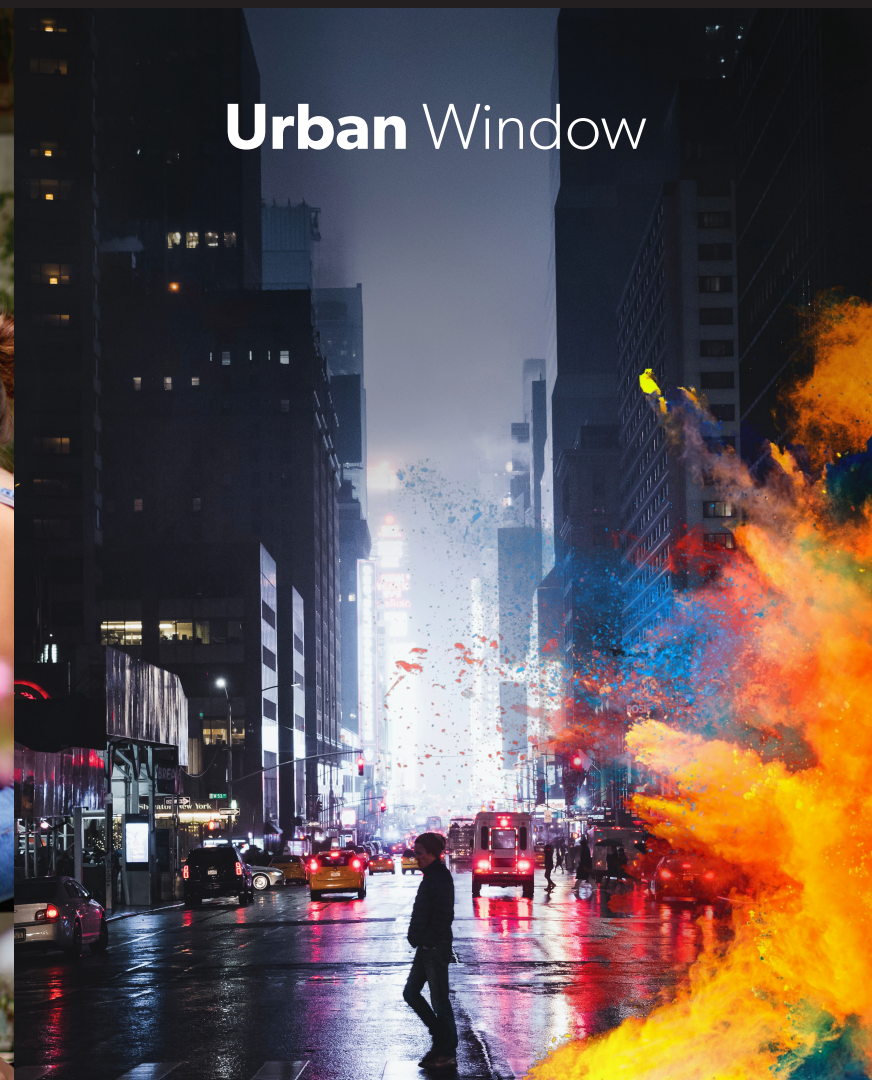
## 10/40 Window



## Post-Christian Window



## Urban Window





# Global Average

For every  
1 million people,  
there are

# 2,500

Seventh-day Adventists



Adventist  
Mission



Adventist  
Mission

# Mission Challenge: 10/40 Window



# Outside



For every  
1 million people,  
there are

# 6,530

Seventh-day Adventists

Mission Challenge: 10/40 Window



# Inside

For every  
1 million people,  
there are

# 600

# Seventh-day Adventists

# Population Inside the 10/40 Window

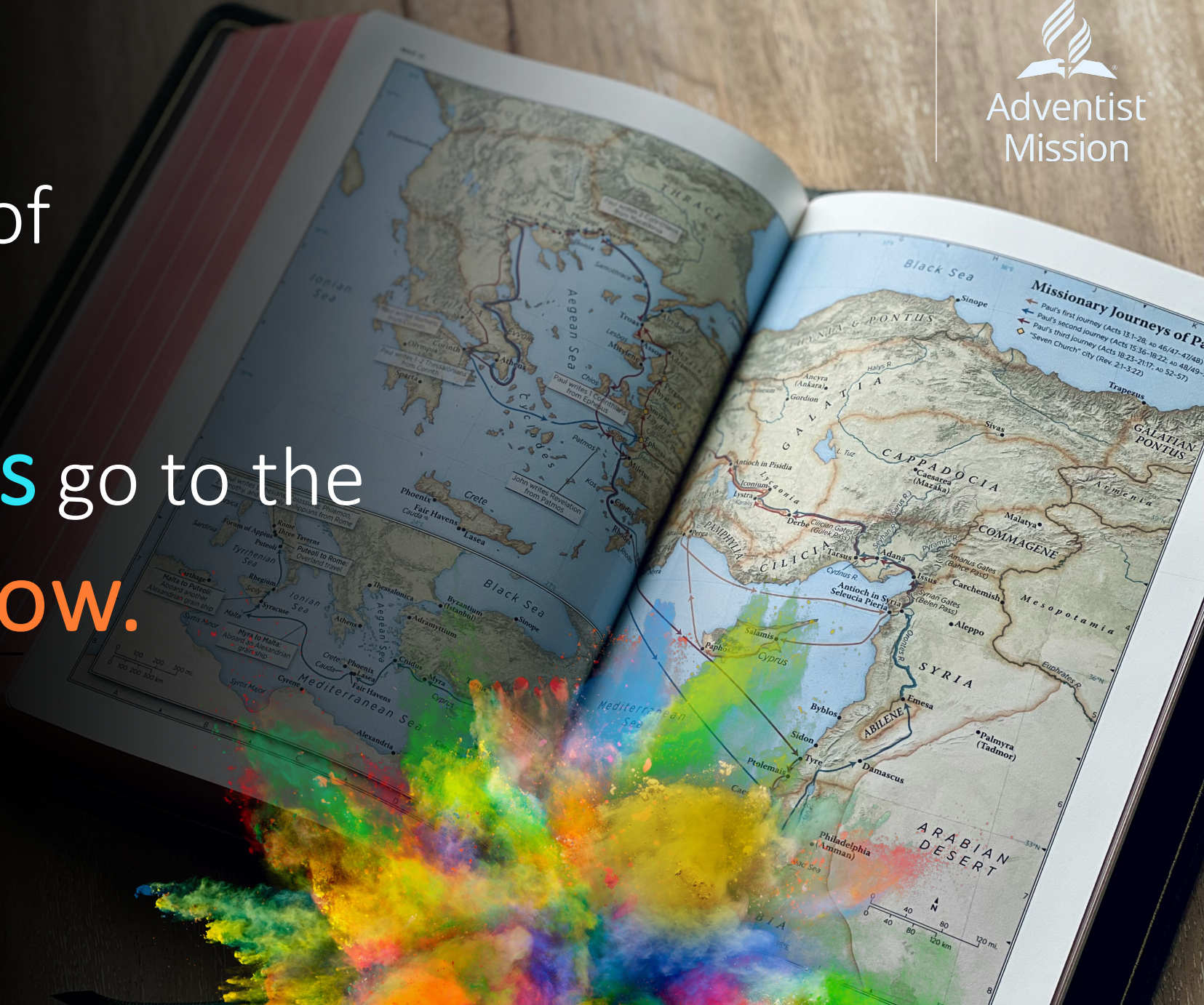
5.33 billion

3.28 billion are  
**unreached.**

That's about 62% of  
people in the 10/40  
Window.

Only **3.3%** of  
Christian  
missionaries go to the  
**10/40 window.**

Mission Challenge: 10/40 Window





# Outside

# ADVENTIST CHURCHES

# 86,148

# Inside

# ADVENTIST CHURCHES

# 11,663

Outside



# CHURCH MEMBERSHIP

19,497,326

Mission Challenge: 10/40 Window

**Inside**



# CHURCH MEMBERSHIP

**2,737,080**

Mission Challenge: 10/40 Window

202



**Outside**

**SECONDARY  
SCHOOLS**

**503**

**Inside**

# SECONDARY SCHOOLS

**65**



Mission Challenge: 10/40 Window

Outside

# TERTIARY SCHOOLS

81

Mission Challenge: 10/40 Window

**Inside**

# TERTIARY SCHOOLS

# 22

Mission Challenge: 10/40 Window



# Outside

# ORDAINED MINISTERS

# 14,568

Mission Challenge: 10/40 Window

**Inside**

# ORDAINED MINISTERS

**2,381**

Mission Challenge: 10/40 Window

Outside

HOSPITALS

161



Mission Challenge: 10/40 Window

Inside

# HOSPITALS

33

**Outside**



# CLINICS AND AIR BASES

**255**

Mission Challenge: 10/40 Window

**Inside**

# CLINICS AND AIR BASES

**45**

# Mission Challenge: Asia



The total area of Asia is about

17.2

million sq miles.

*The moon: 14.6 million sq miles.*





60% of the  
*global population*  
live in Asia.

45 out of 48

Asian countries are in the  
10/40 window.

# Asia Stats:

More than **50%**  
of the world's population lives in  
**India and China.**

# Asia Stats: India is the most populated country.

Mission Challenge: Asia





**Asia Stats:**  
**Uttar Pradesh** is the  
most populated state in the world  
with 200 million people.

# Asia Stats:

Tokyo is the most populated city in the world, with 37 million people.

# Asia Stats:

Java is the most populated island in the world with 140 million people.



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# Mission Challenge: Post-Christian Window







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About  
**1.1 billion people**  
identify as post-Christians,  
atheists, or post-moderns.

Mission Challenge:  
Secularism and post-Christianity



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This makes up the  
third largest  
“religious” group.

Mission Challenge:  
Secularism and post-Christianity



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Mission

People between the  
ages of **16-25** are the  
least religious.

Mission Challenge:  
Secularism and post-Christianity

# Mission Challenge: Urban Window





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Mission

**543** cities have one million  
inhabitants or more.

Mission Challenge: The Urban Window



Adventist  
Mission

These cities average  
**1 Adventist per 89,000**  
inhabitants.

Mission Challenge: The Urban Window



Adventist  
Mission

The global average is  
**1 Adventist for every 358**  
inhabitants.

Mission Challenge: The Urban Window



Adventist  
Mission

“Forty-nine cities of a million or more people have fewer than 10 Adventists, and 43 have no Adventist presence.”

- Frontline (Vol 24, No 1)

Mission Challenge: The Urban Window






Adventist<sup>®</sup>  
Mission

# Mission Challenge: Discipleship





More than **4 in 10**  
church members are leaving.



In 2022, **961,037**  
losses were reported.



**General  
Mission Facts**



A new Adventist church is  
organized every **3.49 hours**.





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235 countries are  
recognized by the  
United Nations.





Adventist  
Mission

212 countries  
have established  
Adventist work.



# ACCESSIONS

More than **22.6 million**  
people have been baptized into  
the Adventist faith.



255 Languages  
are used in Seventh-day  
Adventist publications.

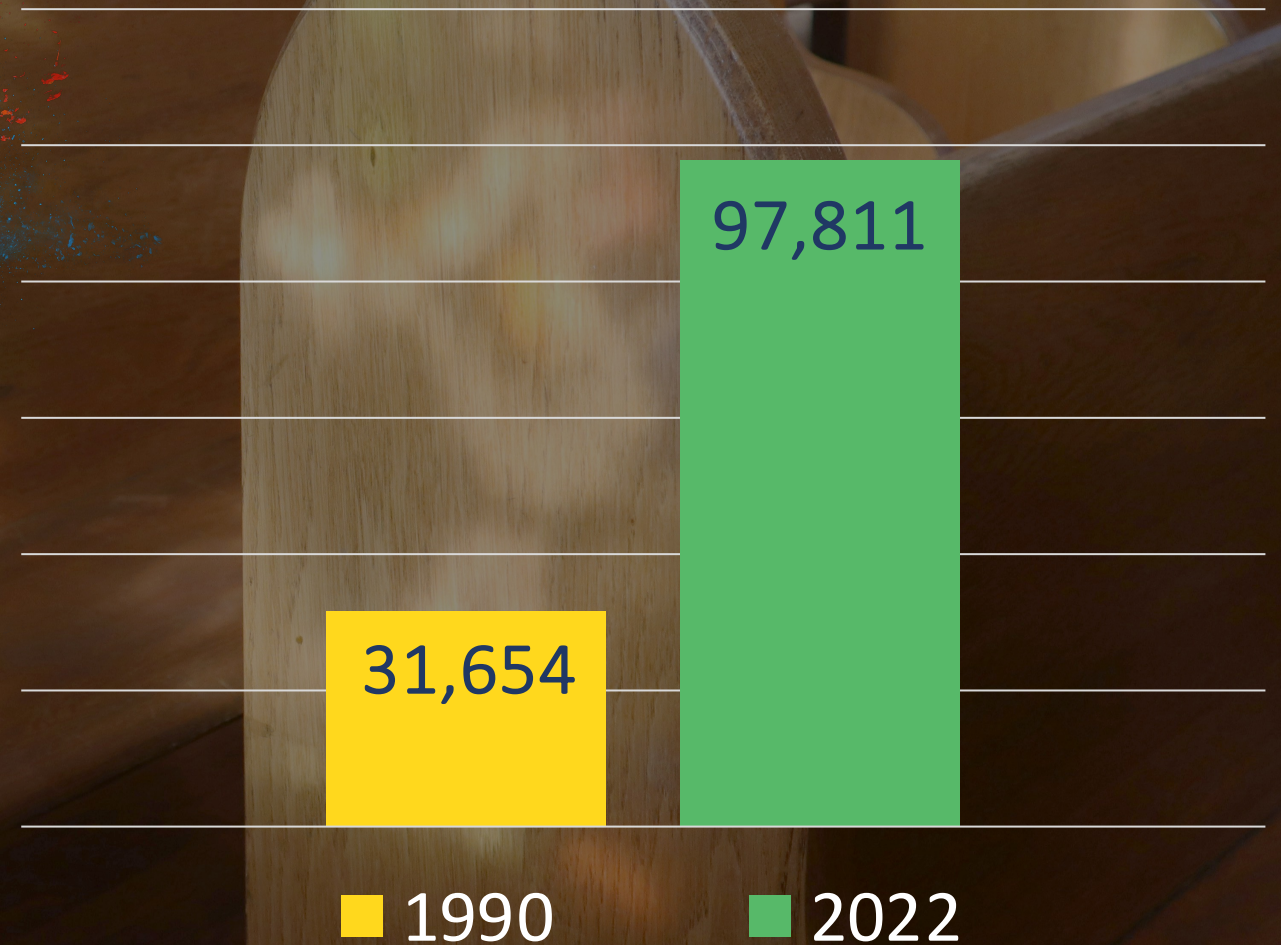


Adventist  
Mission

# Growth Since Global Mission Began



# ADVENTIST CHURCHES



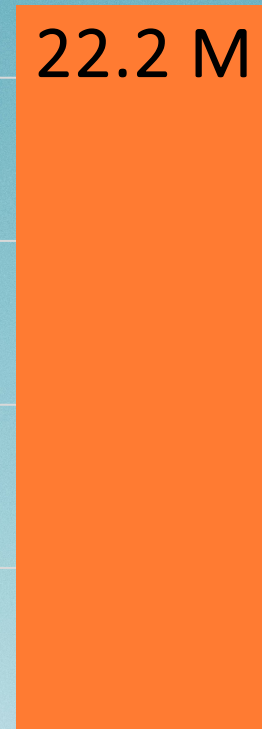
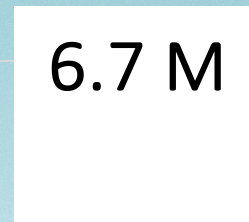
# CHURCH MEMBERSHIP

6.7 M

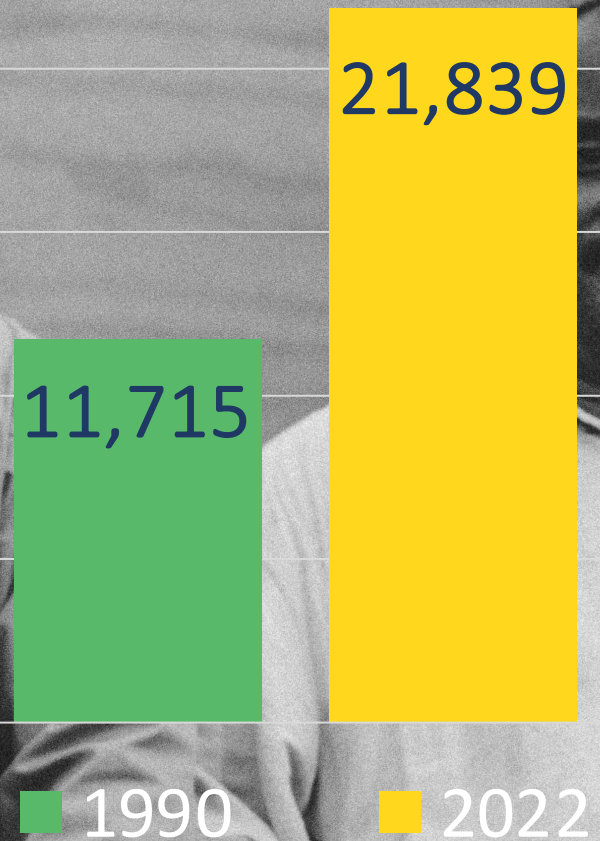
22.2 M

■ 1990

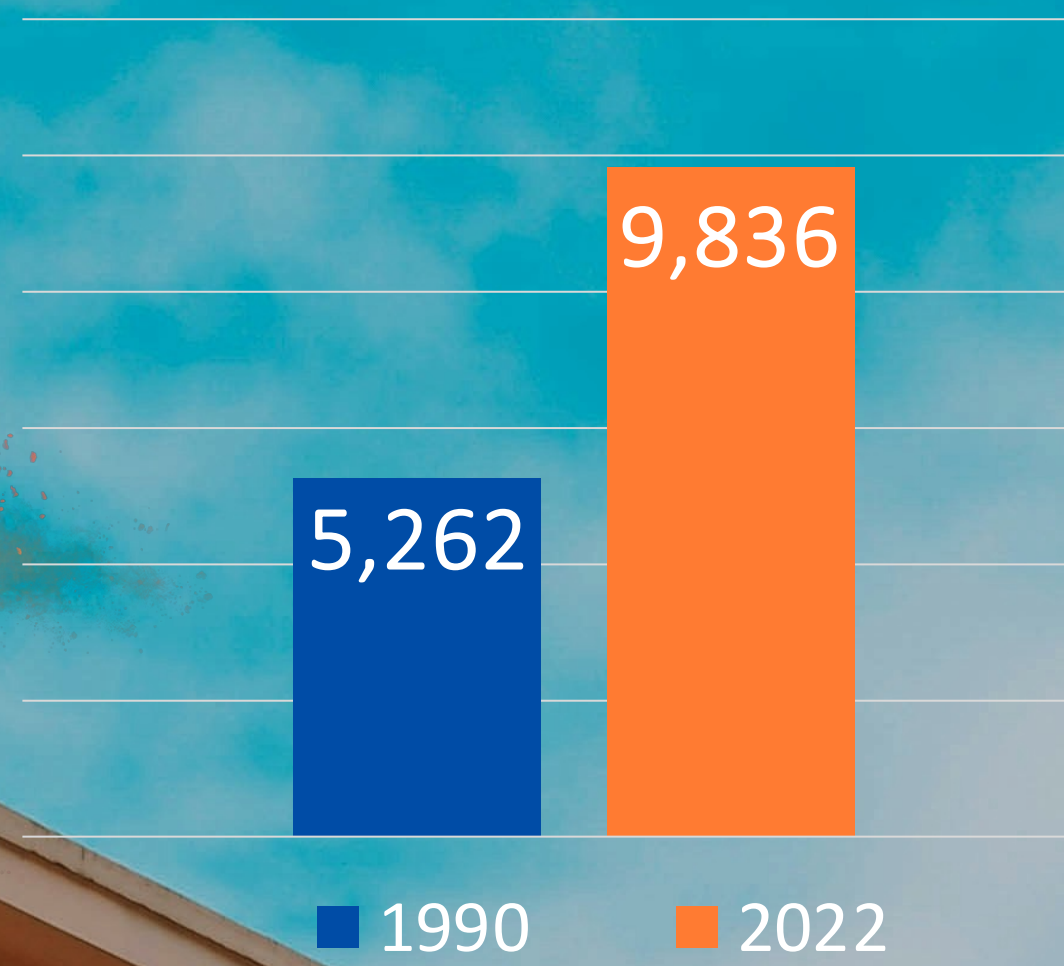
■ 2022



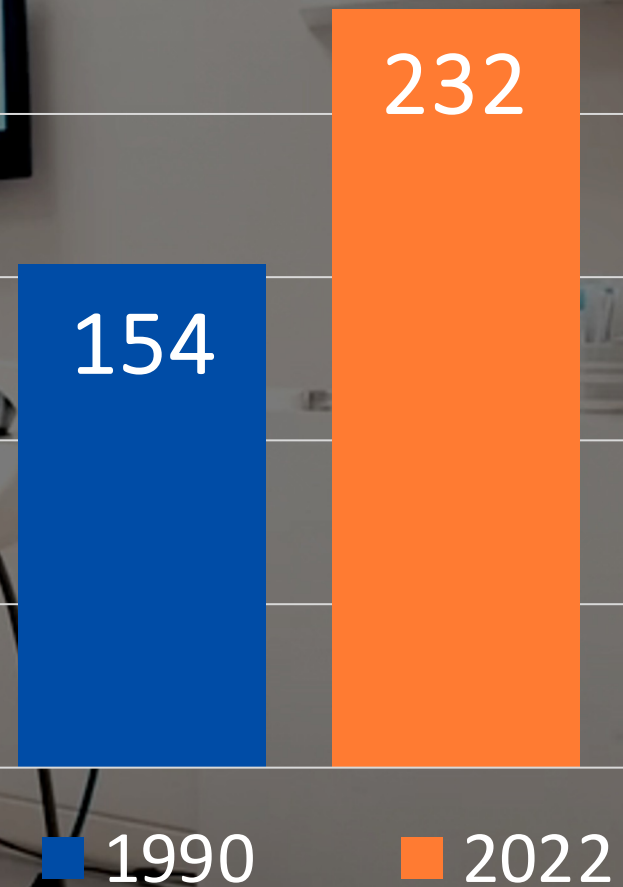
# ORDAINED MINISTERS



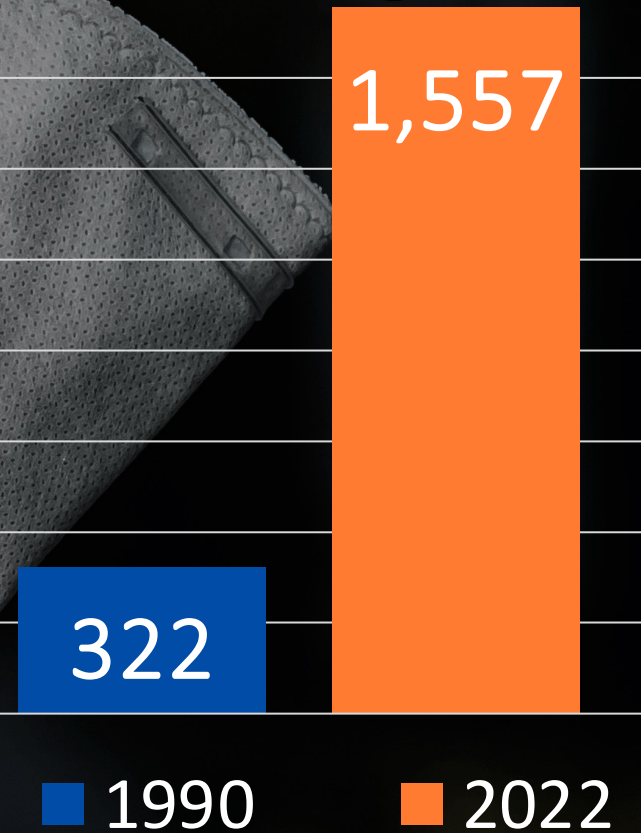
# SCHOOLS



# HOSPITALS AND SANITARIUMS



# CLINICS AND DISPENSARIES

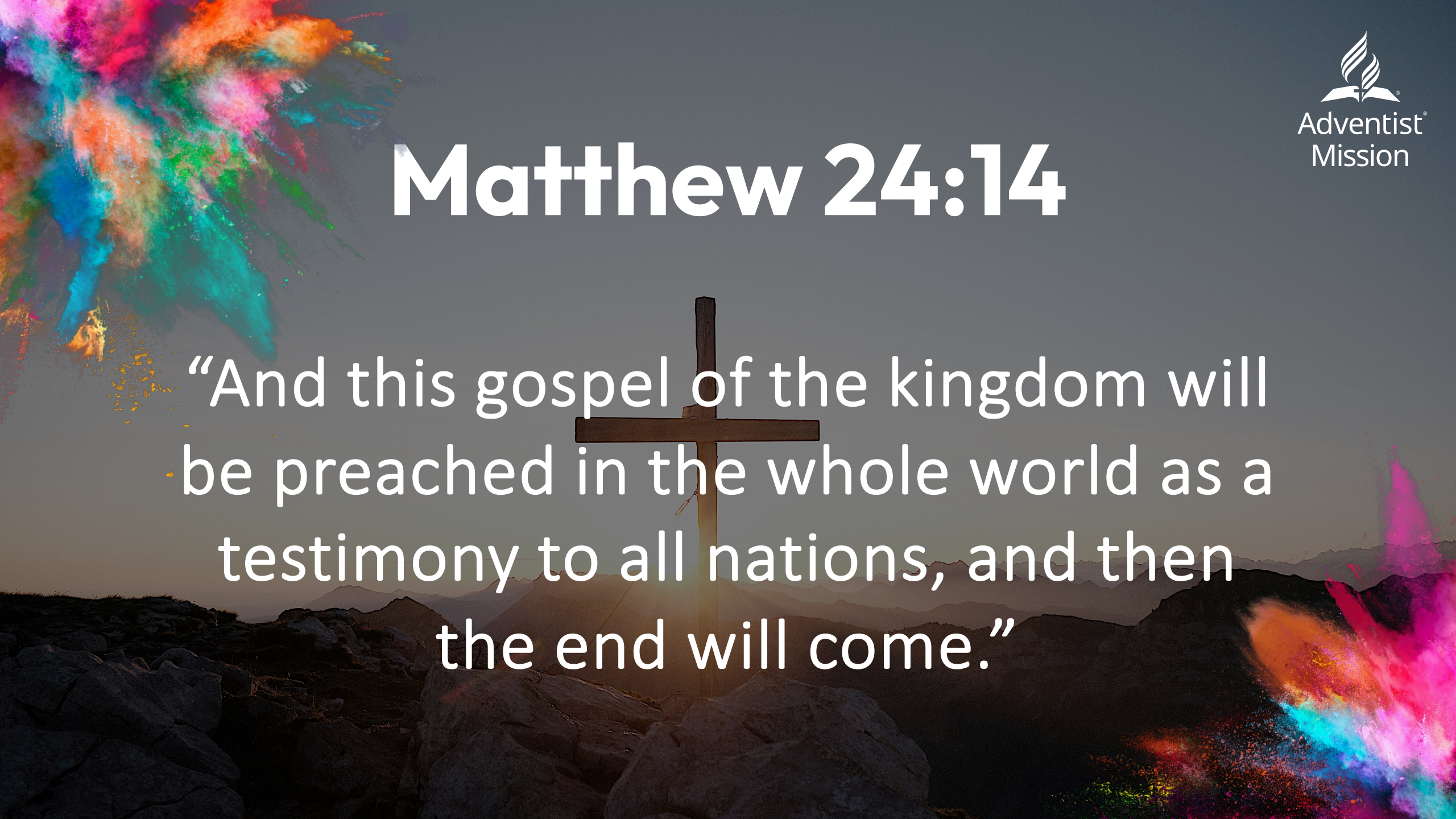




“Seventh-day Adventists are presently the largest Protestant faith-based health-care provider in the world.”

- Peter N. Landless, Adventist World

# Matthew 24:14



“And this gospel of the kingdom will be preached in the whole world as a testimony to all nations, and then the end will come.”